ORDER





KLAS

10/09/12 - 10/15/12 Flight Dates:

35841

1186

GMMB

08801769

Original Date / Rev: 05/15/12 / 10/04/12

Order Type: GENERAL Primary AE:

Sales Region:

Mike Jones

Sales Office:

K-WAS

National

Name: Agency

> **Buying Contact:** Billing Contact:

Order / Rev:

Alt Order #:

Estimate:

Product Desc:

Maura Gilroy

OCEQUERA/CON/DEM

1010 Wisconsin Ave NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle:

Agency Commission:

EOM/EOC 15%

00:15:00

Advertiser

Drders

Name:

Oceguera, John CD3

Demographic:

A25-54

Product Codes: PO1

LV2 Priority:

Revenue Codes: AGY, POL, CAND New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	rt Date End Date		Gross Amount	Net Amount		
10/01/12	10/15/12	35	\$16,560.00	\$14,076.00		

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Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	35	\$16,560.00	\$14,076.00	0.00
Totals	35	\$16,560.00	\$14,076.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Drder Share	Share	Total
KLAS	30%	\$16,560.00
Market	100%	\$55,200.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$13,800.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$2,760.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Lr	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E.	8	10/09/1	2 10/15/12	8 News Now 5a M 8 News Now 5a M		5-6a	MTWTF~-	:30	2	\$185.00LV3	0.00 NM	2	\$370.00
	8 NE	WS NOW A	T 5A	O News Now 32 IV	1-1								
	5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
1	Neek: 1	10/09/12	10/15/12	MTWTF	2	\$185.00	0.00						
E:	8	10/09/1	2 10/15/12	8 News Now 6a M	-F CM	6-7a	MTWTF	:30	3	\$250.00LV3	0.00 NM	3	\$750.00
				8 News Now 6a M	1-F								

Print Date: 10/05/12 10:55:54 Page 2 of 3

KLAS

Order / Rev:

35841

Advertiser:

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Product Desc: OCEQUERA/CON/DEM

Flight Dates:

10/09/12 - 10/15/12

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Ln Ch Start End 8 NEWS NOW AT 6A	Inventory Code Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type Spots	s Amount
Start Date	Weekdays Spots/Week	<u>Rate</u> \$250.00	Rating 0.00				
E 3 8 10/09/12 10/15/12	CBS This Morning 7-9a CM CBS This Morning	7-9a	MTWTF	:30	2 \$165.00LV3	0.00 NM	2 \$330.00
CBS THIS MORNING	101-	D-4-	D-6-				
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	<u>Weekdays</u> <u>Spots/Week</u> MTWTF 2	<u>Rate</u> \$165.00	Rating 0.00				
E 5 8 10/14/12 10/14/12	CBS News Sunday Morning	CBS Sunda	y MorniS	:30	1 \$1,225.00LV1	0.00 NM	1 \$1,225.00
CBS NEWS SUNDAY MORN		Data	Dating				
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$1,225.00	Rating 0.00				
E 7 8 10/09/12 10/15/12	Live w/Kelly CM Live With Regis & Kelly	9-10a	MTWTF	:30	2 \$275.00LV3	0.00 NM	2 \$550.00
LIVE! WITH KELLY	Maakdaya Coota (Maak	Data	Detine				
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	Weekdays Spots/Week MTWTF 2	<u>Rate</u> \$275.00	Rating 0.00				
E 8 8 10/09/12 10/15/12	•	10-11a	MTWTF	:30	1 \$1,575.00LV1	0.00 NM	1 \$1,575.00
PRICE IS RIGHT	Price Is Right						
Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 10/09/12 10/15/12 E 9 8 10/09/12 10/15/12		\$1,575.00 11a-12p	0.00 MTWTF	:30	1 \$1,925.00LV1	0.00 NM	1 \$1,925.00
	Young & Restless	11a-12p	(*) [W) [.50	1 31,925.00 [0 1	0.00 14141	1 \$1,925.00
YQUNG & RESTLESS	184lidere Contactente	D-4-	Dell'es				
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	<u>Weekdays</u> <u>Spots/Week</u> MTWTF 1	<u>Rate</u> \$1,925.00	Rating 0.00				
E10 8 10/09/12 10/15/12	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	MTWTF	:30	2 \$275.00LV3	0.00 NM	2 \$550.00
8 NEWS NOW AT NOON	-						
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	<u>Weekdays</u> <u>Spots/Week</u> MTWTF 2	<u>Rate</u> \$275.00	Rating 0.00				
	1230-2p Soaps/ LMAD CM	1230-2p	MTWTF	:30	2 \$375.00LV2	0.00 NM	2 \$750.00
THE BOLD AND THE BEAU	Soaps/lmad						
Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 10/09/12 10/15/12	MTWTF 2	\$375.00	0.00				
E 13 8 10/09/12 10/15/12 THE TALK	The Talk 2-3P CM The Talk	2-3p	MTWTF	:30	1 \$375.00LV2	0.00 NM	1 \$375.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 10/09/12 10/15/12	MTWTF 1	\$375.00	0.00				
E14 8 10/09/12 10/15/12	Ellen CM	3-4p	MTWTF	:30	2 \$375.00LV3	0.00 NM	2 \$750.00
ELLEN							
Start Date End Date Week: 10/09/12 10/15/12	Weekdays Spots/Week MTWTF 2	<u>Rate</u> \$375.00	Rating 0.00				
E15 8 10/13/12 10/13/12	Politics Now S Sebelius CM Politics Now S Sebelius	Various	S-	:30	1 5965.00LV1	0.00 NM	1 5965.00
THE INSIDER WEEKEND		_					
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$965.00	Rating 0.00				
	8 News Now 4p M-F CM 8 News Now 4p M-F	4-5p (4:30 PM-5:0	MTWTF	:30	3 \$350.00LV3	0.00 NM	3 \$1,050.00
8 NEWS NOW AT 4PM & 43	0PM	,	·				
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	Weekdays Spots/Week MTWTF 3	<u>Rate</u> 5350.00	Rating 0.00				
	8 News Now 5-630p M-FCM	5-630p	MTWTF	:30	3 5400.00LV3	0.00 NM	3 51,200.00
8 NEWS NOW ROTATION	8 News Now 5-630p M-F						

Page 3 of 3 Print Date: 10/05/12 10:55:54

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Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 17 8 10/09	/12 10/15/12	8 News Now 5-630p M-R		5-630p	MTWTF	:30	3	\$400.00LV3	0.00 NM	3	\$1,200.00
8 NEWS NOW	ROTATION	8 News Now 5-630p M-F									
Start Date		Weekdays Spots	/Week	Rate	Rating						
Week: 10/09/12	10/15/12	MTWTF	3	\$400.00	0.00						
E 18 8 10/13	/12 10/13/12		СМ	5-7p	S-	:30	1	\$965.00LV1	0.00 NM	1	\$965.00
8 NEWS NOW	AT 5PM-SAT	8 News Now Sat 5-7p		(5:00 PM-5:3	O PIVI)						
	End Date		Week	Rate	Rating				1		
Week: 10/08/12	10/14/12	S-	1	\$965.00	0.00_						
E19 8 10/14	/12 10/14/12	Sun 530-6p Ins Ed Wkne	£М	530 - 6p	S	:30	1	\$165.00LV2	0.00 NM	1	\$165.00
		Inside Edition Wknd									
INSIDE EDITIO		Weekdays Spots	/Week	Rate	Rating						
Start Date Week: 10/08/12	End Date 10/14/12	vveekuays Spots	<u>/vveek</u> 1	\$165.00	0.00						
		8 News Now Sun 5-7p	<u> </u>	5-7p	S	:30	1	\$1,140,00LV1	0.00 NM	1	\$1,140.00
220 0 10/14/	12 10/14/12	8 News Now Sun 5-7p		(6:30 PM-7:0	00 PM)		·	.,,	0.00	·	
8 NEWS NOW	AT 630PM-S	UN		`					- 1		
Start Date	End Date		/Week	<u>Rate</u>	Rating				1		
Week: 10/08/12	10/14/12	S	1	\$1,140.00	0.00						
E 21 8 10/09	/12 10/15/12	630-7p Inside Edition Inside Edition	CM	630-7p	MTWTF	:30	1	\$275.00 LV3	0.00 NM	1	\$275.00
INSIDE EDITIO	N										
Start Date	End Date		/Week	Rate	<u>Rating</u>						
Week: 10/09/12	10/15/12	MTWTF	1	\$275.00	0.00						
E 22 8 10/09	/12 10/15/12	•	CM	7-8p	MTWTF	:30	1	\$300.00LV3	0.00 NM	1	\$300.00
ET/INSIDER		7-8p Rotator									
Start Date	End Date	Weekdays Spots	/Week	Rate	Rating						
Week: 10/09/12	10/15/12	MTWTF	1	\$300.00	0.00						
		8 News Now 11p M-F	CM	11-1135p	MTWTF	:30	2	\$500.00LV3	0.00 NM	2	\$1,000.00
		8 News Now 11p M-F		,							
8 NEWS NOW											
	End Date		/Week	Rate	Rating						
Week: 10/09/12	10/15/12	MTWTF	2	******	0.00			4000 40116	0.00.1114		****
E32 8 10/13	/12 10/14/12	8 News Now 11p Sa/Su		11-1135P	SS	:30	1	\$300.00LV3	0.00 NM	1	\$300.00
8 NEWS NOW	ΔT 11PM-W/	8 News Now Sa/Su 11p									
Start Date			Week	Rate	Rating						
Week: 10/08/12	10/14/12	SS	1	\$300.00	0.00						
N36 8 10/09	/12 10/12/12		СМ	4-5a	-TWTF	:30	1	\$50.00LV2	0.00 NM	1	\$50.00
		8 News Now 4-5a			D						
Start Date		Weekdays Spots	/Week	Rate	Rating						
Week: 10/08/12	10/14/12	- W F	1	\$50.00	0.00		·				
									Totals	35	\$16,560.00